Yosemite Western Artists

Executive Board Meeting

June 11, 2016

The meeting came to order at 10:05

Present: Shannon Grissom, Carla Rajnus, Gina Mims, Vicki Thomas, Norma Rogers, Lorie Ann Cole, and Doug Boomer.

President Update: Shannon Grissom

Shannon was not at the Tri-co Show, but reported that 3 pieces of art had sold. Sandee Scott was not available to give a further report on the Tri-Co. Show. A member said the show looked good at Madera Circle Gallery.

We talked about having another retreat in the summer at Gina's home. Possibly we will find a new president for YWA at that time.

Web Updates—Shannon said she made new web dates. She will continue to do the website as long as she can. Norma said she missed changing the front page for Photo Shop Group date change. It's the 1st Wednesday of the month at Timberline Gallery.

There are no General Meetings in July and August.

We are planning our first nude model session at Gertrude on Saturday, July 16th and may include another in August if the first one is successful. The session will be from 9:00-12:00. Cheyanne Hernandez will be our model (we pay the nude model \$75.00). Cost is \$12 for members and \$15 for non-members, paid in advance through Paypal. Cassandra may be another possible nude model, as well as Kori Good. This will not replace our Friday Portrait Group sessions.

Carla Rajnus was welcomed as our new secretary. Vicki handed over the blue spiral-bound notebook that included paper copies of the past meeting minutes, agendas, and treasury reports, back to 2013 --2016. These meeting minutes are also in Vicki's docs. for a *short time* longer.

VP Update: Sandee Scott was not present, but she did report that we had eight new members. She will continue on as membership chairman and plein air coordinator.

Secretary update: Vicki Thomas had no new business at this time.

Treasurers Report: Norma Rogers said we were doing well with \$3798.98 in the bank. It appears we are doing better because we are paying rent month-to-month instead of one big sum.

Norma mentioned that we will pay \$150 to repeat our YWA ad for the Art Trails catalog. Gina said she will redo the ad, focusing on YWA as a whole rather than just the portrait show, and submit.

We are still considering combining the portrait and plein air group for an art show. We will talk about it at our summer retreat. Gina suggested we call it YWA Fall Show and include any art we wish, featuring the YWA groups. This could include portrait, photo shop, photography and mixed media. The board liked the title, but would need a large space to accommodate all.

There would be an entry fee, but the show will not be juried.

Norma suggested that she would check downtown for an unrented or empty building that we could use. Something along the highway having better visual and pedestrian foot traffic would be ideal. The empty video store in Oakhurst was suggested. We have our own insurance and this should help.

Communications: Gina Mims had picked up a catalog at the Art & Wine Festival in Mariposa. It was thorough and well-done, used for advertisers and artists participating in the show. It might be an idea for YWA to consider. (Side note: I will get a copy from a Rotary Club member). Shannon mentioned the Chamber of Commerce, Women in Business; Ex. Director Joell, could be helpful. Shannon also talked about the Visitors Center, who has been actively promoting YWA.

Social Media: Bill Davis was absent. There were no numbers to share.

Shannon encouraged members to share announcements and events and post on Facebook.

Gertrude Operations: Doug Boomer reported that the water level is good; we are not using as much as we have in the past. He just checked recently and the tank has 359 gal. Doug would like to have the man who mowed and weed whacked several weeks ago to come and finish the job. Probably sent by STI.

Doug would like members to understand how to fill the cooler tray: Take the panel grid off; hook up the hose; turn on and fill to overflow tube. The faucet is below, open valve for 5-10 minutes to fill. **Note:** The grid is very heavy and awkward for a woman to remove. We would need several people to help.

Clean-up day at Gertrude: We will schedule this summer. TBA. The clean-up won't be as difficult as it was last year. Shannon would like to have some members go through the boxes--documentations and archive party.

Retreat: July 30th, or August 6th were suggested. We would hopefully find a president who would replace Shannon before or during the retreat. Shannon said she would continue to do the

web for YWA. She asked if a member would be interested in speaking to the Rotary Club this fall. Gina volunteered.

Vicki made the motion to close the meeting. Norma seconded it.

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Shannon Grissom thanked all the members that have helped make YWA stronger. She will stay on as Webmaster and continue to do the web.

There is a Saturday live model session scheduled for July 16th, 9-12:00 (\$12.00 members, \$15.00 non-members), with Cheyanne as our nude model. We pay the model \$75.00. We will see how the session goes and may plan another nude session on Aug 20th.

Carla Rajnus was welcomed as our new secretary. Vicki Thomas passed the blue, spiral-bound notebook over to Carla.

The Tri-co show was a success, thanks to the efforts of Norma Rogers, Sandee Scott, and Carolyn Hartling as well as number of YWA volunteers who helped take-in/out, refreshments and clean-up. The board is very grateful.

Doug Boomer said the reception at Circle Gallery, having about 25-30 people attend, was displayed nicely.

Norma and Sandee will pick up the art at Circle Gallery when the show closes.

Norma Rogers announced our treasury is doing well, having \$3798.98 with only a few bills outstanding. Since we pay month-to-month for our rent, we have extra money in the treasury. She did say that we lost a little money on Tri-Co. Show. Six hours of entry taking was much better than three days.

Since we have no president as yet, we talked about scheduling a board and member retreat to discuss this and other YWA concerns. July 30th was suggested, or August 6th. Gina volunteered her house, which is not far from Gertrude.

Vicki Thomas announced her 7-book publishing deal to the membership as way of excusing herself from YWA participation in the coming year.

Vicki presented a huge vase of lovely sunflowers to Shannon to show the members gratitude for her dedication and service as our president for this past year.

Gina presented Shannon with the "President of the Year Award", which the board had signed.

The board discussed a way to promote all YWA groups: portrait, plein air and photo shop to show case in a major show. It would not be juried, but would have a size limit and entry fee. We discussed the upstairs at Timberline, knowing the stairs are a severe drawback.

A vacant building in Oakhurst with good lighting would be ideal. The empty Video store would be a good choice. Norma was going to look into the possibility.

Holding the show at Gertrude may work, except the exhibit space would be small for all three groups, and the problem of security. Setting the show up on a Friday would be a plus.

Elections: Thanks to all those members who are continuing in their positions and the members who have volunteered to take board positions. The office of president is still open. We are hoping someone will step forward and fill it.

We thank Shannon's husband, Dwight, who brought the grilled chicken for our picnic (delicious!). It was a grand time of food, laughter, sharing and friendship.

Until September 17, 2016

Respectfully Submitted,

Vicki D. Thomas, Secretary