



**YOSEMITE
SIERRA
ARTISTS**
COME MAKE ART WITH US!

Board Meeting Minutes October 19, 2023, 4:03 pm

Attending: Barbara Liss, Monica Lasgoity, Gina Mims, Jennifer Moss, Carolie Jensen, Vicki Thomas, Mary Beth Harrison, Carolyn Hartling

Chair Reports

- Secretary: Barbara

September minutes were accepted as submitted.

- Treasurer: Monica

Current bank balance is \$13,162.03.

Income: \$110 brought in for demo's, \$60 from portrait group, and \$120 for membership.

Post office has several names on the list from the past who are no longer board members. Post office suggested that we reapply so we can update signature list, but we will keep our same PO box number.

Monica moves to have three names on the signature list: Monica Lasgoity, treasurer, Barbara Liss, president, and Jennifer Moss, membership chair on the signature card. Motion carried unanimously.

- Membership/Website status Jennifer

People are using the event form now which is really helpful for Jennifer. She has changed the home page a bit, and added a carousel with members' art.

- Art Demos Barbara (Wendy is out)

Karen Lynn Ingalls – October 21

November 18th – Penny Otwell

December 16th – Holiday party

Wendy needs an artist for January, February is booked.

Monica is in touch with a photographer who might be interested in doing a demo. She will arrange an introduction with Wendy.

- Fundraising Carolie Jensen

Fundraising meeting on Monday, October 23 at 4pm over zoom.

Board Members

President: Barbara Liss

Past President/Marketing:
Gina Mims

V.P./Online Communications:
Kerby Smith

Demonstrations/Non-Profit:
Wendy Denton

Secretary: Karen Sutton

Treasurer: Monica Lasgoity

Membership:
Jennifer Moss

Committee/Event Chairs

Portrait Group:
Lura Schwarz Smith

Photo Chair: Autumn Ensign

Plein Air Chair: Mary Beth
Harrison & Lisa Zylstra

Women's Voices:
Wendy Denton & Jennifer Moss

Art Center at Gallery Row:
Carolyn Hartling

Community Galleries:
Barbara Liss

United Security Bank: Sheila
Boyd, Sandee Scott

Historian:

Donation envelopes could be available at the miniatures show so that we can accommodate anyone wanting to donate but not wanting to buy an artwork. Donation envelopes discussed; price to print envelopes is being researched.

Generous offer from Vicki Thomas: Vicki is offering a matching donation for any donation to YSA coming in by the end of the year up to \$1000.

- Miniatures show

Art will be turned in the weekend before the show so we have time to set it up.

Silent auction: People can submit bids, winning bid announced at 4:30pm. If the winner isn't there, they can be called. We can have a reserve/'buy it now' price. Purchases will be made with Square, artists will be paid out of the YSA account. Each artist is limited to up to three submissions.

Reception:

Barbara still has cold soft drinks leftover from the 52nd show reception. We can authorize \$50 to spend on snacks. Gina will bring a charcuterie board. Time will be 3-5 pm.

- Marketing Gina

Jean Butterfield wants to attend the business meeting but not pay for the demo. There should be an option to enter zoom as 'meeting only'. Also, there is agreement that the first demo (she is a new member) should be free.

- Portrait group/Still Life Barbara (for Lura)

Our first portrait group session was held at the community college. There was a good turnout and it worked well. The college is also providing table-top easels for people to use. Darren Soukup at the college also offered the classroom next door for the still-life group. Kerby and Lura are also speaking to him about being a possible venue for demos and general meetings. We cannot use the space when food is involved, so we will see how much we will need to book the senior center next year.

- Plein air Mary Beth Harrison

Mary Beth reports that there has been very good turnout for the Plein Air venues, with new people coming also. Seventeen people have signed up for the bonus Plein air session 11/1/23 at Erna's Elderberry House.

11/8/23 is the regularly scheduled Plein Air event, which will be held at Casto Oaks Winery, Mariposa.

Mary Beth brought up the idea of a Plein air art show fundraiser this time next year.

- Photo Group Jennifer Moss

Jennifer will be communicating with Autumn regarding planning an in-person meeting in November at Stellar Gallery. Jennifer is looking into getting a screen for showing photographs during the group meeting.

- Still Life Barbara Liss

Nicole has been setting up still life vignettes for the Still life group, but Barbara reports that Nicole is somewhat discouraged with the small turnout. Barbara stated that if Nicole doesn't continue in this role then Barbara will see that still life setups continue, since they are important to her.

- Classes Barbara

14 people showed up for the 1st class; 0 for the 2nd class and 2 for the 3rd class (given by Juliet). Board discussed that pre-payment for classes is beneficial so the instructor knows how many people to plan and prepare for, besides getting students to commit. The room at Raleys is booked for November 14 and November 28th.

Intensive workshops will be held at Bodys by Boyds on weekends. The first workshop, basket weaving offered by Carolie Jensen, will be the last weekend in January. Carolie says she knows of six people who want to sign up so far; she feels the space can accommodate up to 12.

- Galleries & Events

YGAC (Yosemite Gateway Art Center) – YSA Showcase: Carolyn Hartling reported that Jennifer Moss, Kerby Smith and Gina Mims are currently showing in the YSA space at YGAC. This exhibit will be up until mid-November at which time a new exhibit will be installed. Already signed up is Becky Alarcon, with space for two additional artists. That exhibit will be up from mid-November to mid-January.

Visitor Center:

Gina is currently exhibiting; the next artist showing will be Sandee Scott through the end of December.

Women's Voices, Women's Vision: Call for submissions opens on December 1.

Old Business:

Our Artober booth at the Fall Festival was discussed. Monica Lasgoity, Jim Morris, Cathy Desch and others volunteered to oversee our booth. A couple of the artists sold work there; all talked up YSA to interested parties. Monica stated she felt it was worth it, but personally wouldn't do it 2 days in a row again. Overall, in spite of being during the same time as Sierra Art Trails, the conclusion was that it was a successful event for YSA.

New business:

1. Monica has forms from the postal service to apply for special mailing rates for non-profits.
2. Madera County Art Center is holding their fundraising gala on December 3rd at The Vineyard Restaurant. Barbara suggested and recommended that 2 representatives from YSA attend, and proposed that YSA cover the \$125 per person cost for 2 people (herself and Gina Mims). MCAC has been quite supportive, monetarily and in other ways, of YSA plus it is an opportunity to network and promote YSA. The board unanimously approved the expenditure of \$250.
3. The Celebration of Life for Norma Rogers is being held 11/12/23 at 1:00 pm at the Oakhurst Community Center and all are invited. Announcements with this information will be made to the membership.
4. The YSA Holiday party will be 12/16/23 at the Oakhurst Community Center. It will be a potluck. Discussion ensued about the activities during the party – it was concluded that we will do gifts again, but no show-and-tell due to time constraints.
5. Carolynne Gamble's collage card-making class is 11/14/23 at Raleys, 6 - 8 pm. Jennifer has set up on-line "ticketing" for people to sign up and pay online.

Meeting adjourned at 5:27 pm.