



**YOSEMITE  
SIERRA  
ARTISTS**  
COME MAKE ART WITH US!

## Board Meeting Minutes for March 13, 2024, 4:00 pm

Attending: Barbara Liss, Gina Mims, Kerby Smith, Vicki Thomas, Lura Schwarz Smith, Carolyn Hartling, Sandee Scott, Jennifer Moss, Wendy Denton, Mary Beth Harrison, Monica Lasgoity, Juliette Vuillaume, Autumn Ensign

### CHAIR REPORTS

- Secretary: Sandee Scott  
Wendy moved and Kerby seconded and the vote was unanimous to accept and approve minutes for the February YSA Board meeting.
- Treasurer: Monica  
Monica reported that we currently have 142 members. We have \$22,556.50 in our bank account. Barbara spent time online with the California Secretary of State to update some information so that we will have the necessary papers for opening a CD account.
- Technology Jennifer  
Jennifer has been keeping up with the calendar. She stated we needed to call those who signed up for Saturday's demo to make sure they know Saturday's demo is Zoom only. We need to get the word out to as many as we can. Barbara will also post a note on the Senior Center's door.
- Art Demos Wendy Denton  
February's demo — presentation by Jennifer Moss — was excellent.  
March — Lauren Ball — How to Use Photography to Improve Your Drawing and Painting.  
April — to be determined  
May — possibly Jeannie Moje MacDonald  
June — possibly Teresa Sharp

Discussion regarding potential presenters (Robert Weibel, Franka Gabler for matting and framing, Rivka Shaffner on paper making/book binding, and a possible panel discussion on how to get represented in a gallery).

Reminder Note: Contact Wendy via email to give her suggestions.

## Board Members

**President:** Barbara Liss

**Past President/Marketing:** Gina Mims

**V.P./Online Comm.:** Kerby Smith

**Secretary:** Sandee Scott

**Treasurer/Membership:** Monica Lasgoity

**Demonstrations/Non-Profit:** Wendy Denton

## Committee/Event Chairs

**Technology:** Jennifer Moss

**Portrait Group:** Lura Schwarz Smith

**Photo Chair:** Autumn Ensign

**Plein Air:** Mary Beth Harrison & Lisa Zylstra

**Women's Voices:** Wendy Denton & Jennifer Moss

**Art Center at Gallery Row:** Carolyn Hartling

**Education:** Juliette Vuillaume

**Community Galleries:** Barbara Liss

**Fundraising:** Carolie Jensen

**United Security Bank:** Sheila Boyd & Sandee Scott

**Historian:** opportunity available

- Fundraising Carolie not present

Barbara hasn't had contact with Carolie for a while.

- Marketing Gina

A lot has been going on for YSA and Gina has been pushing and pushing to get the word out about all our activities.

Juliette has not helped with marketing lately as she has been ill.

As yet, no one has stepped up to take on this position.

## GROUPS

- Portrait group Lura

Portrait group is carrying on; it continues to meet the first Friday of the month at Oakhurst Community College. Models are booked through June. The facility at City College is great — AC, heat, wooden table tops easels, centrally located, plenty of parking.

- Oakhurst Art Hop Gina

(Gina had to leave to attend the Oakhurst Art Hop meeting so this item is out of order.) Gina shared that an Oakhurst Art Hop is still in the planning stage. Art & Wine Hop would take place the 3rd Thursday of the month, May through October. The Visitor Center trolley would provide transportation; stops would include Oakhurst Spirits, YGAC, Body's by Boyds, Eclectic, Nancy Robbins's Firefall Gallery, Elderberry House and Wine Tails. YSA members are encouraged to be involved and a meeting is planned for 3/19/24 at Wine Tails for interested parties

- Facility Kerby (out of order of agenda)

Kerby, has been communicating with the Dean of the community college, Darin Soukup, as to the availability and possibility of YSA using space at the Community College (official name is Madera Community College, Oakhurst Campus). Room 5 can be used for our demos on the 2nd Saturday of the month. The room has 2 huge flat screen TVs, a camera setup, adequate space, good wifi, no carpeting, and as mentioned before, is centrally located with plenty of parking. It is free.

Barbara inquired about doing our board meetings the 2nd Thursday of the month. The consensus was that that schedule would be okay. Kerby will go ahead and put the request into the college and give them a copy of our insurance certificate. Saturday, April 13th will be our next demo (or show and tell). Jennifer will change the calendar. The Board meeting will be Thursday, 4/11/24.

- **Classes/Workshops**                      Juliette not present

No classes have been scheduled for March. Ideas for other classes and workshops should be addressed to Juliette.

- **Plein air**                                      Mary Beth Harrison

Plein Air was held today at Sandee Scott's place in Coarsegold. Approximately 18 people attended with several new people in attendance. In April we may have 2 outings — to Briceberg (4/10/24) and then again at the Sidenblad Ranch in O'Neals (4/24/24). Penny Otwell is not yet scheduling a Plein air workshop for us due to health reasons, but she hopes to join us more frequently at our monthly Plein air sessions and has said that anyone is welcome to watch her paint then.

- **Photo Group**                                      Autumn Ensign

Next meeting is scheduled for Monday, 4/1/24 at 6:00 pm at YGAC. Theme is "Superstitions." Attendance at last meeting was good. We appreciate Autumn's persistence.

### **Galleries & Events**

Barbara has been exploring various possibilities but nothing new to report right now.

- **YGAC:**

Carolyn Hartling reported that a new exhibit featuring the work of Hannelore Fischer, Teresa J. Sharp and Lisa Greenstein was hung today (and tomorrow). It will be up for two months. Be sure to see it. Those interested in showcasing their art at YGAC should contact Carolyn Hartling.

Also mentioned was the Yosemite Renaissance 39 show, for which the reception is scheduled for 3/23/24.

- **Women's Voices, Women's Vision**                      Jennifer/Wendy

Visions of Self exhibit: thirty-six artworks are on display in the gallery at Oakhurst Spirits. The youngest entrant was 10 years old. Many thanks to Gina Mims and Mike Benbrook for the use of the gallery space. The reception was Saturday, 3/9/24 and there was a great turnout (about 100 people). The show runs to 4/7/24, which is the pickup date (between noon and 2:00 pm). For future shows, will need to discuss guidelines for use of AI in submissions for all our exhibits. Discussion ensued, but no decisions made at this time. The use of QR codes was very successful (for artists statements).

- **United Security Bank**                                      Sandee

The next change-out will be mid-May. Watch for announcement in the May newsletter.

- **Transitions**

Barbara

Transitions is a new-this-year exhibit in collaboration with Madera County Arts County. The show runs at Circle Gallery in Madera from 3/14 to 4/19, the reception is 5 - 7 pm on Thursday, 3/14/24. There were one hundred nineteen entries, 89 were accepted including some very large pieces that will be on display. \$1000 budgeted from YSA for prize money and payment for the judges. MCAC will take 30% of sales. We should have all our expenses covered. We don't know if this is a one-time show or a reoccurring show.

- **Au Naturele**

Gina

Au Naturele will be back at Oakhurst Spirits from 4/26 - 5/26. Submissions close 4/13. Reception is 4/27/24. Kerby will be the judge. There will be ribbons but no prize money.

- **53rd Anniversary Show**

Kerby moved that we put off the 53rd anniversary show until next year. No one seconded, and discussion ensued about the pros and cons of this possibility. For some members, the anniversary show is the only time they show their work. Conclusion was that we need to ask members what they want and ask who can help with the organization of the show. Barbara has had a preliminary discussion with Jon Bock about using the Gallery 5 space for this show in June. If we are not doing this show, need to let Jon know right away.

- Mariposa Sierra Artists' Miniature show is currently showing in Mariposa.

### **Old Business:**

1. Get submissions for the newsletter to Gina Mims no later than the 24th of the month (earlier is even better). Please use form for submissions. Gina will be leaving this position soon.
2. Open Board Positions/slate of officers — Barbara needs to get slate to board members in May; our fiscal year ends 6/30/24. Board members only vote on officers. Barbara has approached at least 6 people about taking on the President position. Board members — please get back to Barbara with your intentions. We need someone to do the Marketing also.
3. Monica had sent out via email some suggestions for avoiding burn out. If members would access the calendar on their own instead of depending on eBlasts, there would be less work for the Marketing chair or other group chairs. How else might we save time and energy and avoid burnout? Suggestion to take a look at how we could make our tasks simpler, more streamlined or less frustrating. To be considered more in the future..

4. Oakhurst Art Hop — Gina is doing this as a dba, not a YSA event. The venues are paying, but the cost for artists will be minimal. Website — [oakhurstarthop.com](http://oakhurstarthop.com). There is a meeting 5:00 pm Tuesday, 3/19/24 at WineTails. If interested in attending, RSVP. (see other notes about Oakhurst Art Hop above under Groups)

**New Business:**

1. Announcement: Lura Schwarz Smith is doing an art presentation on Thursday, 3/28/24 at the Mariposa Library. She was encouraged to post notice on the YSA calendar
2. Lura moved and Jennifer seconded and the vote was unanimous to purchase an ad for YSA in the 2024 Sierra Art Trails catalog.
3. Banners: Rachael Snedecor (925-858-2696) has changed the dates for the project — she is hoping banners will be available 4/1/24. And hoping banners will be hung by Memorial Day weekend. The artists will be given \$50 each for supplies. They are looking for more artists.
4. The reception for the Yosemite Renaissance 39 exhibit is Sat., 3/23/24, 5 - 8 pm at YGAC.
5. We are sad to announce the passing of Chris Sorensen this week. There is a potluck memorial at Chris's studio on Saturday 3/30/24 from 3 - 6 pm.

Meeting adjourned at 5:39 pm.

Minutes written and submitted by Sandee Scott