



YOSEMITE SIERRA ARTISTS

COME MAKE ART WITH US!

Board Meeting Minutes for April 11, 2024, 4:01 pm

Attending: Barbara Liss, Gina Mims, Kerby Smith, Vicki Thomas, Lura Schwarz Smith, Sandee Scott, Jennifer Moss, Wendy Denton, Monica Lasgoity

CHAIR REPORTS

- Secretary: Sandee Scott

Wendy moved and Kerby seconded and the vote was unanimous to accept and approve minutes for the March YSA Board meeting.

- Treasurer: Monica

Monica reported that we currently have 141 members. We have a total of \$23,413.58 in our bank accounts (including the two CDs; one for \$10,000 for 11 months at 4.64% and one for \$5,000 for 7 months at 4.16%). The \$15,000 in CDs is at Wells Fargo. Our account at USB has a balance of \$8,413.58.

- Technology: Jennifer

Jennifer reported that she created a page for Au Naturelle on the website and set up the Annual Anniversary Show on Smarter Entry which is now open. She also modified the Annual Show Page on the website for the current year. In addition she added all the dates of the shows to the calendar as well as rescheduling the demos and board meetings to the 2nd week of the month.

- Art Demos: Wendy Denton

April — Sheila Boyd demonstrating Tempera Batik

May — Demo artist to be arranged

June — possibly Rivka Shaffner

July — Jeni Bates

Discussion regarding potential presenters — (Santiago Palacios interested, possibly in the Fall. An artist named Carol Marine, Veronica, who's a friend of Penny Otwell, Lisa Greenstein, Autumn Ensign on photographing the eclipse in Texas, etc.)

Also discussed was the possibility of doing a potluck in August rather than an art demo. Location to be determined.

Reminder Note: Contact Wendy via email to give her suggestions.

Board Members

President: Barbara Liss

Past President/Marketing: Gina Mims

V.P./Online Comm.: Kerby Smith

Secretary: Sandee Scott

Treasurer/Membership: Monica Lasgoity

VP Demonstrations/Non-Profit: Wendy Denton

Committee/Event Chairs

Technology: Jennifer Moss

Portrait Group: Lura Schwarz Smith

Photo Chair: Autumn Ensign

Plein Air: Mary Beth Harrison & Lisa Zylstra

Women's Voices: Wendy Denton & Jennifer Moss

Art Center at Gallery Row: Carolyn Hartling

Education: Juliette Vuillaume

Community Galleries: Barbara Liss

Fundraising: Carolie Jensen

United Security Bank: Sheila Boyd & Sandee Scott

Historian: opportunity available

- Fundraising (Carolie not present)

Barbara reported that Carolie is resigning this position right now due to health issues.

Whether or not we do the miniature show/fundraiser again in Autumn would depend on whether we have someone who can spearhead the effort. Gina will not be available.

The status of our donation solicitation letters was discussed. The letters have been drafted, but not sent out as we not have an adequate mailing list of potential donors. It was stated that the urgency of this venture has subsided since it is apparent (for now anyway) that we are not able to obtain a building. Getting and having our own building would have required major fundraising efforts.

- Marketing Gina

Gina reports that Brooke Soukup has said she could do or help with the newsletter.

Jennifer stated she could take on Instagram posts. Discussion ensued about expanding our reach on social media.

GROUPS

- Portrait group Lura

April's Portrait group was canceled due to the snowstorm and the fact that the model was ill. Lura is still arranging for the models. She stated it would be great if more artists would participate.

- Classes/Workshops Juliette not present

- Plein air Mary Beth Harrison (not present, but report submitted)

Plein Air was held yesterday at Briceburg. There were 13 artists present, the weather was perfect, and a great time was had by all. Some fabulous paintings were also created. The bonus outing for April is to the Sidenblad Ranch on Rd 200 in O'Neal's, April 24. The May 8 outing is to Miller's Landing on Bass Lake.

- Photo Group Autumn Ensign (not present)

Next meeting is scheduled for Wednesday, May 15th. The topic is comfort or confusion (or a combination). Attendance was light at the last meeting. Discussed ways of getting more people interested and involved.

Galleries & Events

- **YGAC:**

Carolyn Hartling submitted a report that the exhibit featuring the work of Hannelore Fischer, Teresa J. Sharp and Lisa Greenstein will be coming down 5/12 with new participants bringing in art that same day. Installation of the new exhibit will be on Monday 5/13. The schedule has been shifted two days earlier than normal due to Carolyn's travel plans.

The new exhibit features Sandra Lee Scott, Rosalie Thurston and Lubov (Luba) Pavlok. Rosalie and Luba are showing their work in this venue for the first time. The show will run until Sunday, July 14th and the next installation will be Monday, July 15th. Those interested in showcasing their art at YGAC in the future should contact Carolyn Hartling.

- **Women's Voices, Women's Vision** Jennifer/Wendy

There is still artwork that hasn't been picked up yet. Artists may pick up their work during Oakhurst Spirit's open hours. Jennifer stated that the online show will be up indefinitely.

- **United Security Bank** Sandee

The next change-out will be mid-May. Watch for announcement in the May newsletter. Gina reported that she sold one of her paintings that was on display at the bank to one of the employees.

- **Transitions** Barbara

The last day of the Transitions exhibit (at Circle Gallery, Madera) is 4/19/24. Pick-up dates are 4/22, 4/23, and 4/24. Gina and Sheila will be picking up the art that they had delivered and those pieces will be available at Oakhurst Spirits on Friday, 4/26 for pickup.

- **Au Naturele** Gina

Closing date for Au Naturele submissions is 4/13, with a possible extension to 4/15. The exhibit will run from 4/26 to 5/26. Reception will be 4/26. There will be ribbons but no prize money.

- **53rd Anniversary Show**

The prospectus is up; show will be June 1 - June 30 at Gallery 5 at YGAC. Deadline for submissions is May 11th. See prospectus at [SmarterEntry.com](https://www.SmarterEntry.com) for further details. Barbara authorized \$100 for the reservation fee for the taco providers (Lupe & J). We will be paying \$800 to rent the gallery space at Gallery 5 for the show. Hanging of the show will take place 5/29. The reception is 6/8. Pick-up for the show is Monday, 7/1, 11 am to 4:30 pm.

- **Visitor Center**

Vicki Thomas will be taking down her work on Saturday, 4/13 after the Demo. Carolie Jensen may be the next artist, but if not, Barbara Liss will bring in work to display.

Old Business:

1. Get submissions for the newsletter to Gina Mims no later than the 24th of the month (earlier is even better). Please use form for submissions. Gina will be leaving this position soon.
2. Oakhurst Art Hop — Gina reports it's all looking good. First art hop is Thursday, 5/16/24. An email is going out tomorrow to interested parties confirming "assignments" and commitments.
3. Slate of officers — Barbara reported that she's approached at least a half dozen people, all of whom have declined. We recommended a stand-alone email blast asking the membership to step up to the plate. Kerby offered to be President as a back-up plan, for which he was applauded.

New Business:

1. We have received a request from the Madera County Superintendent of Schools and Madera County Schools Foundation to participate in the ArtsFest held in Madera on May 13. Dottie Farnandez Lee has participated in the past but she is not available this year. Barbara will be contacting Autumn Ensign and Brooke Soukup to see if they have an interest.
2. The site of Fäsi Winery is now Dorval Estate Winery. They are willing to show art and to be a Plein air destination. Interested artists should contact them directly to discuss the possibilities. (Barbara will not be "brokering" this opportunity.)
3. Rooted, a business doing such things as a Farmers Market in Coarsegold, has several opportunities and offerings for artists, some of which require a nominal booth fee. The events take place on Fridays and the person to contact is Rose Morgan. Her tel. number is 559-760-3848. Interested artists are to make their own arrangements. (Barbara will not be "brokering" this opportunity.)
4. The Butterfly Festival in Mariposa is happening May 4th from 10:00 AM--6:00 PM, and May 5th from 10:00 AM--4:00 PM. There is a hefty booth fee. YSA is not participating.
5. Creation of a Student Outreach position — to be discussed at a future board meeting.

Meeting adjourned at 5:34 pm.

Minutes written and submitted by Sandee Scott