



YOSEMITE SIERRA ARTISTS

COME MAKE ART WITH US!

Board Meeting Minutes for May 9, 2024, 4:00 pm

Attending: Barbara Liss, Gina Mims, Kerby Smith, Vicki Thomas, Lura Schwarz Smith, Sandee Scott, Jennifer Moss, Wendy Denton, Monica Lasgoity, Carolyn Hartling, Juliette Vuillaume, Autumn Ensign.

CHAIR REPORTS

- Secretary: Sandee Scott

Kerby moved and Wendy seconded and the vote was unanimous to accept and approve minutes for the April YSA Board meeting.

- Treasurer: Monica

Monica reported that we currently have 144 members. Monica has sent out a number of welcome letters. Jennifer was interested in knowing how the new members learned about us. Kerby suggested that we add where the new member heard about us when they join. We have more than \$24,000 in funds (\$9,000 of which is in our checking account.) Monica had also submitted a P & L statement. Barbara expressed her appreciation to Monica for all her work.

- Technology Jennifer

Jennifer reported that she's keeping on top of the Calendar and entering date changes as necessary. She is handling Smarter Entry entries for the Anniversary show, which she states will be a little easier this year since we are not also doing an online show. She will list the competition results on our website and a thumbnail of at least the Best in Show piece (maybe more thumbnails if her workload permits).

- Art Demos Wendy Denton

May — Presentation by Gina Mims (Thanks to Gina for stepping forward to fill in the gap.)

June — Carolynne Gamble

July — Jeni Bates — watercolor refracturing methods, via Zoom.

August — Member Potluck at the Senior Center, 8/17/24, at noon.

September — to be determined. (possibly Amy Morgan)

October — Rivka Shaffner on bookmaking.

November — to be determined. (possibly Santiago Palacios)

December — probably holiday party.

Reminder Note: Contact Wendy via email to give her suggestions.

Board Members

President: Barbara Liss

Past President/Marketing: Gina Mims

V.P./Online Comm.: Kerby Smith

VP Demonstrations/Non-Profit: Wendy Denton

Secretary: Sandee Scott

Treasurer/Membership: Monica Lasgoity

Committee/Event Chairs

Technology: Jennifer Moss

Portrait Group: Lura Schwarz Smith

Photo Chair: Autumn Ensign

Plein Air: Mary Beth Harrison & Lisa Zylstra

Women's Voices: Wendy Denton & Jennifer Moss

Art Center at Gallery Row: Carolyn Hartling

Education: Juliette Vuillaume

Community Galleries: Barbara Liss

Fundraising: opportunity available

United Security Bank: Sheila Boyd & Sandee Scott

Historian: opportunity available

- Marketing Gina/Brooke/Juliette

Gina has been working with Brooke in using Constant Contact. Gina arranged with Fresno Art Council to do some cross-promotion (their Horizon awards, our Oakhurst Wine & Art Hop). Promotional activities right now are for the 53rd Anniversary Show and the Oakhurst Art & Wine Hop. She reports that all is going well. Gina was on the radio the other day (Art Attack) with Jon Bock promoting the Art Hop. And she'll be interviewed on t.v. this week.

GROUPS

- Portrait group Lura

Models are arranged for the rest of the year for the once-a-month portrait group. Some of the former regulars (artists) are coming back, but more are encouraged to come and partake of this opportunity to paint live models. Lura requested that Monica modify the outgoing welcome message to reflect that we no longer have a Still Life group. Barbara inquired about the capacity of the rooms at the college. Portrait group could handle up to 20 people; the room for demos (Room 5) can handle 15 - 18 people. If it looks like we're at capacity with signups, Kerby states there are other rooms that we can use.

- Plein air Lisa and Mary Beth Harrison are not present, but report submitted
Plein Air was held yesterday at Bass Lake. There were 7 artists present, the weather was good, and lunch followed. Some fabulous paintings were also created. The June Plein Air event Wednesday, 6/5/24 will be either at Casto Oaks vineyard, or Lisa Zylstra's place or Fresno Flats. Stay tuned for announcement.

- Photo Group Autumn Ensign

Next meeting is scheduled for Wednesday, May 15th. The topic is comfort or confusion (or a combination). Turnout has been low, but Autumn is working on posting reminders. It's generally the 3rd Wednesday, but sometimes the schedule changes due to participants' needs. Gina requested that the event be posted on the website and info sent to Brooke and Gina. To drum up more interest we need to get the word out in different places.

Galleries & Events

- YGAC:

The current show is coming down 5/12. Next artists are Sandra Lee Scott, Lubov Pavluk, and Rosalie Thurston. That showcase will run until 7/15/24. Lisa Greenstein will be helping Carolyn this month as she is interested in learning about hanging artworks.

Those interested in showcasing their art at YGAC in the future should contact Carolyn Hartling.

- **Women's Voices, Women's Vision** Jennifer/Wendy
Nothing to report at the moment.

* **Metta Gallery** (Jennifer Moss) will be sponsoring a Feline show, which will be online only. Submissions will open 6/25/24 and the show will open 8/6/24 in conjunction with International Cat Day. There will be cash awards. Jennifer's goal is to offer monthly contests through Metta.

- **United Security Bank** Sandee

The next change-out is Tuesday, May 14th. The artwork will be up for approximately 3 months, to mid-August.

- **Au Naturelle** Gina

The exhibit will be up at Oakhurst Spirits gallery until June 1st.

- **53rd Anniversary Show**

Show will be June 1 - June 30 at Gallery 5 at YGAC. Deadline for submissions has been extended to May 18th. See prospectus at SmarterEntry.com for further details.. Committee juries and notifies artists by email 5/19-5/21 (Gina, Jennifer, Barbara). Artists deliver accepted works to Gallery 5 on 5/29 (Barbara and Sandee and hopefully at least one more volunteer). Installation is 5/30 and 5/31. (Carolyn, Monica, Teresa Sharp). 6/1/ — Judging by Ren Lee, Areej Latif and Jim Kocher at 11:00 am followed by lunch for the judges at Idle Hour (Barbara and Kerby to handle). Kerby will be providing the spread sheets for the judging (thank you, Kerby!). 6/1 — show officially opens. Sandee Scott will be making the labels..

The reception is 6/8/24 from 5 to 7 pm. (Set up crew needed between 2:00 and 3:00 — Vicki, Carolyn, Barbara, Kerby, Sandee). Clean up crew needed from 7:00 to 7:30 pm. L & J Tacos will be providing tacos. Jon will be pouring wine. If anyone wants to contribute some dessert items, it would be most appreciated.

Show runs through 6/30. Jennifer inquired about how many ribbons we'll be needing.

7/1/24 — Takedown, space cleanup and art pick up 11 am to 4:30 pm. (Volunteers needed to help.)

We requested that a schedule be distributed amongst us. Barbara will put it together and distribute. Jennifer reminded us that all the dates are listed on the website under the Annual Show.

Barbara shared that she's encouraged a student to participate in the Anniversary show and paid for her YSA membership. She will be acknowledged at our reception.

In memoriam comments for Norma Rogers, Chris Sorensen and Stephen Stavast will be made by Kerby during the reception.

Barbara asked if any of us would like for YSA to specifically acknowledge anyone else. If you have a nomination, send Barbara a private email.

- **Visitor Center**

Carolie Jensen has work on display at the Visitor Center. Next opportunity will be near the beginning of July. Please let Barbara know if you are interested.

Barbara is not actively pursuing new venues for exhibiting YSA art at the moment in light of Oakhurst Wine and Art Hop and Sierra Art Trails opportunities.

Old Business:

1. Get submissions for the newsletter to Gina and Brooke Soukup by the 22nd of the month. Please use form, which can be found at the bottom of the newsletter for submissions. Gina continues to mentor Brooke in this position.
2. Other shows — MCAC is doing a show for June Nineteenth.
3. Banners — Art banners will be put up May 24th.
4. Art, Wine and Wheels is happening 5/25/24. YSA has a booth there with Monica, Larry Desch (for Cathy), Jan Neal, and Teresa Sharp overseeing the booth.
5. Autumn is managing a booth for the Madera Superintendent of Schools Art Fest in Madera. She has art various activities for kids to do.

New Business:

1. Kerby has stepped up to be our new president. He's looking forward to taking YSA to the next level.

Further discussion of the slate of officers and some new classifications.

President: Kerby Smith

Past President: Barbara Liss

VP, Communications and Marketing: Gina Mims

VP, Demos/Non-Profit: Wendy Denton

VP, Technology: Jennifer Moss

Treasurer: Monica Lasgoity

Secretary: Sandee Scott

Since there are no opposing or competing nominees, the slate of officers can be accepted and approved by acclamation. The Board unanimously accepted the slate of officers as noted above.

2. Oakhurst Art and Wine Hop is 5/16/24. Juliette will be taking videos and pictures for promotional purposes.

Meeting adjourned at 5:11 pm.

Minutes written and submitted by Sandee Scott