



Board Meeting Minutes for July 12, 2024, 4:30 pm

Attending: Barbara Liss, Gina Mims, Kerby Smith, Vicki Thomas, Jennifer Moss, Wendy Denton, Monica Lasgoity, Sandee Scott, Mary Beth Harrison, Juliette Vuillaume

CHAIR REPORTS

• **Secretary:** Sandee Scott.
(Minutes distributed earlier to board members via email.) Barbara moved and Wendy seconded and the vote was unanimous to accept and approve minutes for the June YSA Board meeting.

• **Treasurer:** Monica

Monica had previously sent out a treasurer's report as follows:
We currently have 146 members.

<u>Bank Balance:</u>	<u>Amount</u>
United Security Bank	\$8,265.73
Wells Fargo - 7 Month Timed Acct	\$10,117.63
Wells Fargo - 11 Month Timed Acct	\$5,052.20
Total:	\$23,435.56

She stated that we are operating at a profit of \$4,440.00 year-to-date. Also, it appears that the Anniversary show was very close to breaking even. The board unanimously approved and accepted the financial report. Monica plans to send out correspondence to new members to encourage them to come to the members potluck meeting in August (8/17/24) so that they may meet other members. Gina and Vicki will coordinate name tags for the event.

• **Technology** Jennifer

All is going well. It's requested that items for the calendar be given to Jennifer **a week ahead of time**.

Jennifer said she built out a new submission system for the Metta Feline show and is looking for feedback on it. She was trying something new instead of using Smarter Entry. If it is successful and well received, YSA can use it for future shows. Jennifer will also open this system up for individuals wanting to do solo shows. She doesn't know yet what the

Board Members

President: Kerby Smith

Past President: Barbara Liss

VP - Demonstrations/Non-Profit:
Wendy Denton

VP - Marketing: Gina Mims

VP - Technology: Jennifer Moss

VP - Hospitality: Vicki Thomas

Secretary: Sandee Scott

Treasurer/Membership: Monica Lasgoity

Committee/Event Chairs

Portrait Group: Lura Schwarz Smith

Photo Chair: Autumn Ensign

Plein Air: Mary Beth Harrison & Lisa Zylstra

Women's Voices: Wendy Denton & Jennifer Moss

Art Center at Gallery Row: Carolyn Hartling

Community Galleries: Barbara Liss

United Security Bank: Sheila Boyd & Sandee Scott

Fundraising: opportunity available

Education: opportunity available

Historian: opportunity available

price will be. Jennifer will do a cost comparison (Metta vs. Smarter Entry) for YSA.

- **Art Demos** Wendy Denton

July 13 — Jeni Bate — watercolor refracturing methods, via Zoom.

August 17 — Member Potluck at the Senior Center, 12:00 - 3:00 pm

September 14 — Amy Morgan (Zoom and in-person; Jen will set up the Zoom since Kerby will be out of town)

October 19 — Rivka Shaffner on bookmaking (to be confirmed since date was changed)

November 16 — to be determined. Juliette will ask Santiago Palacios if he can be the demo artist in November. (note: meeting to be held the 3rd rather than the 2nd Saturday of the month.)

December 14 — holiday party potluck. Location to be determined. (Barbara will research.)

Reminder Note: Contact Wendy via email to give her suggestions for presenters.

- **Marketing** Gina & Juliette

Gina arrived late so she was updated on some plans made earlier. Barbara shared information re: getting the word out about the members potluck in August.

Juliette mentioned that in being involved with the classes offered at YGAC, she has seen success using QR codes on notices and flyers and wonders if YSA can do the same. Jennifer says that bit.ly makes QR codes for free. Juliette offered to create the QR codes, but Gina said it's just as easy for her to do it as she's creating the graphics for events.

GROUPS

- **Portrait group** Lura

Ten artists (that includes those participating on Zoom) showed up today. All is going well. Lura said the artists are appreciating the college venue and all it has to offer (like great easels). There's a new artist attending and one of our youngest members attended today. Gina would like to have some of the pictures taken during the portrait group.

- **Plein air** Mary Beth Harrison

Five people showed up for The Forks outing. They started early due to the hot weather. Plein Air is scheduled next month at Jones Store in the high country, where it will be cooler. The store will be open (barring unforeseen circumstances).

- **Photo Group** Jennifer

Theme for July is portraiture. Date set for Wednesday, July 24th. Some discussion regarding apparent communication glitches and what it might take to get the group more consistent and perhaps better attended. Jennifer volunteered to talk with Autumn.

Galleries & Events

- **Community Galleries:** Barbara Liss

Barbara is still waiting to hear back from her contact at Tenaya Lodge. Barbara will follow up but says she doesn't want to be annoying.

Barbara said that she hasn't heard anything from Toca Madera Winery. After Sierra Art Trails, Barbara will approach businesses for possible future sites to exhibit the artwork of members. Businesses in Mariposa are also a possibility. She will put effort into this project after art trails.

- **Visitor Center:**

Barbara's work is on display at the Visitor Center right now and will be up until mid-August. If interested in displaying art at the Visitor Center, contact Barbara Liss.

- **YGAC** Carolyn Hartling (written report submitted)

The current YSA exhibit at YGAC showcasing the art of Luba Pavluk, Sandra L. Scott and Rosalie Thurston will come down this coming Sunday July 14th. The new show will be installed on Monday July 15th and will run until mid-September. Those exhibiting will be Carolynne Gamble, Barbara Liss and Carolie Jensen.

Removal of art from our anniversary show took place on Monday July 1st. Pick-up of the art and repairs to the walls of Gallery 5 were made with the excellent help of Vicki Thomas, Lisa Greenstein and Barbara Liss. Many thanks!

- **WWVW** Jennifer and Wendy

Nothing to report. Next show, which will be the 5th season, will be open for submissions in December. Looking to get the word out even more so nationally and internationally. Gina suggested a press release on Newswire.

- **United Security Bank** Sandee

Changeout date is scheduled for Tuesday, August 13th. Please notify Sheila Boyd if you wish to display artwork there and let her know the approximate sizes of the artwork so she can plan accordingly.

- **53rd Anniversary Show Review**

We came very close to breaking even. Contributing factor — show was a little shorter than before (30 days). Kerby stated there were 68 entries with a wide range of entries and good judging. Also, there were a number of artworks that sold. Carolyn and Lura did a stellar job of hanging the show.

Old Business:

1. Committee openings — Kerby reported we have 3 openings. Fundraising Chair, Education Chair and Historian. We will get the word out and encourage members to step up.
2. Sandee will re-send a couple of volunteer recruitment flyers she created for input and feedback. In the discussion, Juliette mentioned potential volunteers from MyClub, and the idea of a youth liaison for YSA came up. Sandee will re-send a couple of volunteer recruitment flyers she created for input and feedback.

3. Oakhurst Chamber of Commerce — Barbara and Gina reported that they've attended the OCC Women in Business meetings and believe the venue to be valuable in increasing awareness of YSA. They are clarifying who we are and what we do and distinguishing YSA from SAT and YGAC. OCC and the Visitor Center can be used to promote events. Also mentioned was the existence of grants and resources for helping us find appropriate grants. (Juliette has information)
4. The luncheon for board members only, in appreciation for their service, is tomorrow, Saturday, 7/14/24 at 12:30 pm at The Queen's Inn.
5. Get submissions for the newsletter to Brooke Soukup with a cc to Gina by the 24th of the month (earlier is better). Please use form for submissions (found at the bottom of newsletter). Brooke's email address is brookiejo@gmail.com. Board meeting agendas to be sent to Brooke.
6. Oakhurst Art & Wine Hop — Gina has cards that the individual art hop artists can pass out that promotes their participation in Sierra Art Trails, for those doing both.
7. Fall Festival — YSA needs someone to manage and coordinate a booth, which will be given to us by the Visitor Center. Wanted: something interactive for the attendees. (Juliette mentioned Elizabeth Santos, as she has done interactive art activities with young people in the past, however, Elizabeth will be doing art trails, we believe.) Gina is sending out an email to potential Chairs.

New Business:

1. Oakchella, a new fundraiser sponsored by Mountain Youth Clubs, is Saturday, 8/10/24.
2. Juliette is having a solo show at Yosemite Gateway Art Center and her reception is 8/10/24.
3. After much discussion and taking into account Sierra Art Trails, Art Hop dates and other considerations, the upcoming **Board meeting** dates are as follows:
4:00 pm, Wednesday, August 14, 2024
4:00 pm, Thursday, September 12, 2024
4:00 pm, Thursday, October 24, 2024 (note: this occurs the week *after* the YSA demo)
4:00 pm, November 14, 2024
4:00 pm, December 12, 2024
note: (Board meets at 4:00 pm on Zoom)
4. Metta Gallery (Jennifer Moss) is sponsoring a show called Feline, which will be online only. Submissions opened 6/25/24, deadline 7/20/24, and the show will open 8/6/24 in conjunction with International Cat Day. A portion of the proceeds will benefit cat rescue organizations.
5. Kerby stated that as an organization, YSA seeks to elevate the whole art community and work together to respond when members experience a crisis, such as natural disasters (wildfires). If anyone hears of one of our members in need, bring it to the board's attention.
6. Sorensen's Studio has closed down, as most of us know. Kerby procured some moveable walls from there with the hope and plan that YSA will have a space one day where these walls will be used and appreciated. Barbara moved, Sandee seconded, and the board voted unanimously to authorize up to \$1000 for the retrieval and transporting of these moveable walls.

Meeting adjourned at 6:18 pm.

Minutes written and submitted by Sandee Scott