



Board Meeting Minutes for August 14, 2024, 4:00 pm

Attending: Kerby Smith, Barbara Liss, Gina Mims, Jennifer Moss, Monica Lasgoity, Sandee Scott, Lura Schwarz Smith, Carolyn Hartling

CHAIR REPORTS

• **Secretary:** Sandee Scott.
(Minutes distributed earlier to board members via email.) Barbara moved and Lura seconded and the vote was unanimous to accept and approve minutes for the July YSA Board meeting.

• **Treasurer:** Monica

Monica had previously sent out a treasurer's report as follows:
We currently have 143 members.

<u>Bank Balance:</u>	<u>Amount</u>
United Security Bank	\$7,629.68
Wells Fargo - 7 Month Timed Acct	\$10,156.28
Wells Fargo - 11 Month Timed Acct	\$5,070.00
Total:	\$22,855.96

Sandee moved and Jennifer seconded and all affirmed accepting the Treasurer's report.

Monica asked if thank you notes should go out to those who've signed up to be patrons. Discussion ensued regarding patron memberships, possibly raising the dues, how we can add member benefits, promote new sponsorships, etc. These issues to be explored further in the future. The work that had already been done (correspondence soliciting donations/sponsorships) by Gina and Carolie needs to be reviewed and revisited. Monica inquired about the decision to search for a new YSA "home," and Kerby and Barbara answered. Kerby provided updated information from his conversation with Rhonda Salisbury of the Visitor Center (Visit Yosemite, Madera County). They are willing to contribute approximate 33% of the costs of a building for 3 years.

Discussed additional ideas for operating our new space (meeting place/gallery). Gina recommended that we set up a committee for further exploration. We'll announce this at the potluck tomorrow and hopefully

Board Members

President: Kerby Smith

Past President: Barbara Liss

VP - Demonstrations/Non-Profit: Wendy Denton

VP - Marketing: Gina Mims

VP - Technology: Jennifer Moss

VP - Hospitality: Vicki Thomas

Secretary: Sandee Scott

Treasurer/Membership: Monica Lasgoity

Committee/Event Chairs

Marketing Assistants: Juliette Vuillaume (Social Media)

Portrait Group: Lura Schwarz Smith

Photo Chair: Autumn Ensign & Jennifer Moss

Plein Air: Mary Beth Harrison & Lisa Zylstra

Women's Voices: Wendy Denton & Jennifer Moss

Art Center at Gallery Row: Carolyn Hartling

Community Galleries: Barbara Liss

United Security Bank: Sheila Boyd & Sandee Scott

Fundraising: opportunity available

Education: opportunity available

Historian: opportunity available

get members who are interested and willing to serve on the committee.

The building space that was discussed last month as a possibility may not in fact become available.

Monica suggested sending a survey to members to see how members feel about this vision.

- **Technology** Jennifer

All is going well. Jennifer reminded us that Board meeting minutes are posted on our website under the members section (members need to log in to see them).

Note: It's requested that items for the calendar be given to Jennifer **a week ahead of time**.

- **Art Demos** Jennifer Moss reporting for Wendy Denton

August 17 — Member Potluck at the Senior Center, 12:00 - 3:00 pm

September 14 — Amy Morgan (Zoom and in-person; Jen will set up the Zoom since Kerby will be out of town)

October 19 — Rivka Shaffner on bookmaking (to be confirmed since date was changed)

November 16 — Shannon Grissom demo on palette knives and other tools. Zoom only

December 14 — holiday party potluck. Location to be determined. (Barbara will research.)

Reminder Note: Contact Wendy via email to give her suggestions for presenters.

- **Marketing** Gina

Gina reported that Brooke is no longer able to help with the newsletter. Max Chance might be able to help and Gina plans to follow up with her.

GROUPS

- **Portrait group** Lura

Models are booked through the end of the year. More artists are showing up for the sessions.

Next month's model is the woman who manages the Chateau at Elderberry House. All is going well.

- **Plein air** Mary Beth Harrison (via written report)

Eight people attended the Plein Air at Jones Store today, where it was a cool 65 degrees and the food much enjoyed. The plan is to paint in Wawona in September (9/11/24). People can choose to paint/draw/photograph the bridge, historic village, forest, hotel, etc.

- **Photo Group** Kerby for Autumn

It has been difficult to come up with a consistent meeting time and place, which is probably essential for the reinvigorating of this group. Kerby and Autumn will continue the problem solving/discussion regarding the Photo group.

Galleries & Events

• **Community Galleries:** Barbara Liss

Barbara inquired if anyone is willing to show at the Visitor Center. Gina volunteered. It's suggested that exhibitors include a QR code on their label for ease in selling artwork.

• **YGAC** Carolyn Hartling

The current YSA exhibit at YGAC showcases the art of Carolynne Gamble, Barbara Liss and Carolie Jensen and will run until mid-September. There is one, maybe two spots available for the next exhibit, which will be at a good time since many people will be coming through the gallery for Sierra Art Trails. Juliette's solo show is at Gallery 5.

• **WWV** Jennifer

Nothing to report right now.

• **United Security Bank** Sandee

Changeout was yesterday, August 13th. The exhibit will be up until mid-November. Stop by the bank to see the current exhibit which features work by Gina Mims, Sandee Scott, Barbara Liss, Sheila Boyd, Christian Mueller, Karen Tillison, Jim Morris, and Carolyn Hartling.

Old Business:

1. Reminder — get submissions for the Newsletter to Gina by the 24th of August (earlier is better).
2. Oakhurst Art and Wine Hop — it is tomorrow. Gina is feeling optimistic about it because the weather should be perfect and many people have said they'll be attending.
3. Fall Festival (2nd weekend of October) Artober booth is moving forward, according to Gina, with Jim Morris, Cathy and Larry Desch, Dottie Lee, and Lubov volunteering to help out. Gina is hoping Monica might be able to help at the event, too. Dottie can help with the kids — Steve at the Visitor Center will provide a spin art gadget. Monica said she could go one day. She also mentioned that too many pamphlets cluttered the table last year (Visitor Center pamphlets) and that without the spin art, there wouldn't be much of a draw to the booth. Monica was going to reach out to a few other artists to see if anyone would volunteer to participate. (Note: the Visitor Center provides the booth to us for free so it behooves us to participate and to distribute their pamphlets.)

New Business:

1. The show Feline (Metta Gallery, Jennifer Moss) is now open (online only). There are over 60 pieces on display. Mary Beth won first place. Jennifer was pleased with the response.
2. Jennifer shared that Kelly Flanagan wants to do a featured artist (a YSA artist) article for the Mariposa Gazette on a regular basis. Jennifer would like to see that "quieter" members are featured for the first 6 months or so. We are excited about this opportunity and YSA will get a subscription to the Gazette.

3. Next board meeting is 4:00 pm, Thursday, September 12, 2024

Meeting adjourned at 5:23 pm.

Minutes written and submitted by Sandee Scott

Addendum: Oakchella, a new fundraiser featuring music and musicians, is being sponsored by Mountain Youth Clubs; it was previously scheduled in August but is now scheduled for Saturday, 9/14//24 at the Oakhurst Community Center. It goes from about noon to 10:00 pm so even though it's the same day as the S.A.T. Opening Reception, people could take in both events.