



Board Meeting Minutes for September 12, 2024. Meeting called to order at 4:02 pm by VP Gina Mims in President Kerby Smith's absence.

Attending: Gina Mims, Jennifer Moss, Monica Lasgoity, Sandee Scott, Vicki Thomas, Wendy Denton, Carolyn Hartling

CHAIR REPORTS

- **Secretary:** Sandee Scott.
(Minutes distributed earlier to board members via email.) Vicki moved and Jennifer seconded and the vote was unanimous to accept and approve minutes for the August YSA Board meeting.

- **Treasurer:** Monica

We currently have 143 members.

We have \$22,500 in the bank. The 7-month CD is maturing October 18th, which will be before our next Board meeting.

Discussion ensued as to what to do next. After researching interest rates, Monica moved that the CD be rolled over to a new 7-month CD at 4.16% interest; Sandee seconded the motion and all present voted in the affirmative. The next CD will mature February 18th. All of us believe that staggering the maturity dates is in our best interests.

- **Technology** Jennifer
Jennifer is currently pushing for members to create (or update) their artist page on the YSA website. She has created an updated youtube video, accessible through the member page, to walk members through the process. She requested that something go into the newsletter about this and will send Gina a blurb. Also, she suggested to Monica that this be put in the new member packet.
Note: It's requested that items for the calendar be given to Jennifer a **week ahead of time.**

- **Art Demos** Wendy Denton
September 14 — Amy Morgan (Zoom and in-person; Jenn will set up the Zoom since Kerby will be out of town)
October 19 — Rivka Shaffner on bookmaking

Board Members

President: Kerby Smith

Past President: Barbara Liss

V.P. - Demonstrations/Non-Profit: Wendy Denton

V.P. - Marketing: Gina Mims

V.P. - Technology: Jennifer Moss

V.P. - Hospitality: Vicki Thomas

Secretary: Sandee Scott

Treasurer/Membership: Monica Lasgoity

Committee/Event Chairs

Marketing Assistants: Max Chance (Newsletter)

Portrait Group: Lura Schwarz Smith

Photo Group: Autumn Ensign & Jennifer Moss

Plein Air: Mary Beth Harrison & Lisa Zylstra

Women's Voices: Wendy Denton & Jennifer Moss

Art Center at Gallery Row: Carolyn Hartling

Community Galleries: Barbara Liss

United Security Bank: Sheila Boyd & Sandee Scott

Fundraising: opportunity available

Education: opportunity available

Historian: opportunity available

Art Demos, cont'd

November 16 — Shannon Grissom demo. Zoom only

December 14 — holiday party potluck. Location to be determined. (Barbara is researching.)

Reminder Note: Contact Wendy via email to give her suggestions for presenters.

- **Marketing** Gina

Gina stated there are 520 people in the YSA data base. Max Chance is apprenticing for writing the newsletter.

GROUPS

- **Portrait group** report submitted by Lura

Models are booked through the end of the year and into January of 2025. All is going well; 13 artists showed up at the latest Portrait group. Due to Sierra Art Trails, the next portrait group will be Friday, 10/18/24 instead of the first Friday of the month. Model will be Nikko Mizuno.

- **Plein air** report submitted by Lisa Zylstra and/or Mary Beth

Six artists, including one newcomer, painted in Wawona yesterday. October's Plein Air event will be the 3rd rather than the 2nd Wednesday of the month due to Sierra Art Trails.

- **Photo Group** Jennifer

The next in-person Photo Group will be Tuesday 10/8 at 6:00 pm at the Community college, Oakhurst campus, room 5. Theme: Nostalgia. Going forward, meetings will be the 2nd Tuesday of the month at this location. Having a designated time and place should increase attendance and participation.

Galleries & Events

- **Community Galleries:** Gina (Barbara not present)

Visitor Center — currently work by Gina Mims is on display. Next artist to display at the Visitor Center will be JoEllen Wyatt.

- **YGAC** Carolyn Hartling

Carolyn reported that on the 19th, the works of Karen Samuelson, new member Sally Kent, and Luba will be installed. She is looking for two more artists to sign up for the December-January exhibit. Contact Carolyn Hartling if interested

- **Women's Vision, Women's Voices** Jennifer

Preparations are being made for the 5th annual Visions of Self exhibit. Metta Gallery will again be organizing it with a launch date for submissions planned for Dec. 1st 2024. Exhibit opens March 1st in recognition of Women's History month. Jennifer will be getting postcards to promote the show, plans to do notices on TikTok and Instagram and anticipates getting a strong international response as before. The local exhibit will again be on display at

the Gallery at Oakhurst Spirits. It was suggested that Jennifer contact Janet Flores of the radio station KFCF to promote the exhibit on Janet's show, ArtAttack.

- **United Security Bank** Sandee

The current exhibit will be up until mid-November. The November newsletter will have the exact date of the next changeout.

Old Business:

1. Reminder — get submissions for the October Newsletter to Gina no later than the 24th of Sept..
2. Oakhurst Art and Wine Hop is Thurs., 9/19/24. Gina will be promoting it on Central Valley Talk.
3. Fall Festival (2nd weekend of October) Artober booth is moving forward, with Monica Lasgoity, Jim Morris, Cathy and Larry Desch, Dottie Lee, and Lubov volunteering to help out. Monica stated that after this 2024 event, she will not be doing it anymore.
4. As mentioned last month, Kelly Flanagan of The Mariposa Gazette will be featuring a YSA artist monthly. Jenn has sent Kelly a list of potential artists. If you would like to nominate an artist to be featured (including yourself) send an email to Jenn at jennifer@yosemitesierraartists.org.
5. Gina is making a presentation deck for the EMCF's Beautification Project and including a "New Home" for YSA in hopes to encourage grant funding.

New Business:

1. Jennifer Moss will be facilitating a Social Media for Artists at YGAC on Saturday, December 7th.
2. The Sierra Artists Gallery reception for their Open Exhibit is Sunday, 9/22/24 at 3:00 pm.
3. The Sierra Art Trails reception for the Preview Show is Saturday, 9/14/24. Participants are requested to bring food.
4. The auction for the banners that have decorated Eastern Madera County this summer will be 3 - 6 pm Saturday, 11/9/24 at the Coarsegold Community Center. Proceeds will go towards next year's beautification project.
5. The next board meeting is Thursday, 10/24/24 at 4:00 pm. Note: this is AFTER the regular meeting/demo. (Date changed due to the Oakhurst Art and Wine Hop.)

Meeting was adjourned at 4:53 pm.

Minutes written and submitted by Secretary Sandee Scott