



## **Board Meeting Minutes for October 24, 2024. Meeting called to order at 4:00 pm by President Kerby Smith**

Attending: Kerby Smith, Jennifer Moss, Monica Lasgoity, Sandee Scott, Wendy Denton, Carolyn Hartling, Barbara Liss, Lura Schwarz Smith

### **CHAIR REPORTS**

- **Secretary:** Sandee Scott.  
(Minutes distributed earlier to board members via email.) Barbara moved and Wendy seconded and the vote was unanimous to accept and approve minutes for the September YSA Board meeting.
- **Treasurer:** Monica  
Barbara moved and Sandee seconded and the motion to accept the Treasurer's report passed unanimously.  
Membership: There was some discussion regarding when memberships expire. A week before membership expires, a reminder is sent to the member. Another reminder is sent at expiration. This happens automatically. Log in first to renew. One can log in even after expiration. Membership is rolling — renewal will be one year from the initial sign-up (not January to January as was done previously).
- **Technology** Jennifer  
Jennifer reported that she has spruced up the home page. Supporters' logos are listed on the bottom with links to their websites.  
Next week, the first YSA artist profile will be published in the Mariposa Gazette — Kurt Starkey is being featured. The next one will be published the end of November. Jennifer has sent Kelly (the reporter) names and then Kelly contacts the artist directly.  
This is a benefit of membership that we will be emphasizing to the membership.  
Note: It's requested that items for the calendar be given to Jennifer a **week ahead of time**.
- **Art Demos** Wendy Denton  
October 19 was Rivka Shaffner on bookmaking. Demo was well-attended.

### **Board Members**

**President:** Kerby Smith

**Past President:** Barbara Liss

**V.P. - Demonstrations/Non-Profit:** Wendy Denton

**V.P. - Marketing:** Gina Mims

**V.P. - Technology:** Jennifer Moss

**V.P. - Hospitality:** Vicki Thomas

**Secretary:** Sandee Scott

**Treasurer/Membership:** Monica Lasgoity

### **Committee/Event Chairs**

**Marketing Assistants:** Max Chance (Newsletter)

**Portrait Group:** Lura Schwarz Smith

**Photo Group:** Autumn Ensign & Jennifer Moss

**Plein Air:** Mary Beth Harrison & Lisa Zylstra

**Women's Voices:** Wendy Denton & Jennifer Moss

**Art Center at Gallery Row:** Carolyn Hartling

**Community Galleries:** Barbara Liss

**United Security Bank:** Sheila Boyd & Sandee Scott

**Fundraising:** opportunity available

**Education:** opportunity available

**Historian:** opportunity available

November 16 — Shannon Grissom demo. Zoom only. (Jenn will be hosting.)

December 14 — holiday party potluck.

Monica mentioned Kevin Stewart McGee as a possibility for doing an art demo and Sandee had previously recommended Crystal Oskovich, and will resend contact info to Wendy.

Reminder Note: Contact Wendy via email to give her suggestions for presenters.

### **Marketing** (Gina not present)

Gina will be taking a break from YSA tasks for a while as she deals with personal issues. Max Chance was on tap to help with the newsletter, but we don't know how that is going. Jennifer said she can take over the Instagram postings for the time being. The main concern is for the newsletter since that's our primary point of contact with members.

## **GROUPS**

### **Portrait group** Lura

All is going well. Artists are regularly showing up. Portrait group is operating in the black currently. Nikko, the most recent model, will return in February. Also, there is another opportunity — Ron Wolski in Merced is running two 2-hour sessions life drawing session the first and third Saturdays of the month. He has joined YSA and welcomes YSA members to the drawing sessions, which take place at the Merced Multicultural Arts Center on Main Street. It's \$15.00 to attend.

Discussed how we get the word out about this. Jennifer is going to reach out to Max Chance.

### **Plein air** report submitted by Mary Beth Harrison

Seven people attended the Plein Air session at Fresno Flats, including a new YSA member. There will be a bonus outing to the Coke Hallowell River Center on Old Friant Road in Fresno on Saturday morning with artist Pat Rank, who is their current artist in residence. The November 13th outing is in the works and will be announced when confirmed.

### **Photo Group** Jennifer

The last meeting at the college had really good attendance (12 people). The next meeting will be Tuesday, November 19th at 5:00 pm. Due to some juggling so as not to conflict with Spectrum Gallery meetings, the photo group will be the 3rd Tuesdays of the month, and at 5:00 pm during winter months. Theme for November is "Wild."

## **Galleries & Events**

### **Community Galleries:** Barbara

The 3 community galleries right now are the bank (USB), the visitor center, and the YSA showcase at YGAC. Barbara is overseeing The Visitor Center only right now.

Visitor Center — currently work by Gina Mims is on display. Next artist to display at the Visitor Center will be JoEllen Wyatt. Barbara will contact and recruit artists for future displays because no one has been stepping forward. Then both Jennifer (Jan./Feb.) and Wendy (Mar./Aprilll) offered to step up and show there.

- **YGAC**

Carolyn Hartling

Carolyn reported that currently showing on the YSA wall at YGAC are the works of Karen Samuelson, Sally Kent, and Luba Pavluk. Next artists showing beginning 11/14 will be Monica Lasgoity and Carol Wagner, with one more possibility in the works.

Contact Carolyn Hartling if interested in future YSA spotlight exhibits at YGAC (Yosemite Gateway Art Center)>

- **Women's Vision, Women's Voices**

Jennifer

Launch date for submissions is Dec. 1st 2024, which goes to 1/31/25. Drop off of accepted artwork for the local exhibit is 2/22, 2/23. Exhibit opens March 1st in recognition of Women's History month and the opening reception will be held on Saturday, March 1st at the gallery at Oakhurst Spirits. Jennifer is looking for judges. Rivka was mentioned as a possibility.

- **United Security Bank**

Sandee

The current exhibit will be up until Thursday, November 14th at which time the changeout is scheduled. Artists encouraged to bring winter/holiday themed artwork.

### **Old Business:**

1. Newsletter — Kerby was wondering the status of newsletter in Gina's absence. Jenn reported that she has the Constant Contact log-in infos so if Gina can forward info to her, Jenn will work with Max and follow through with getting the newsletter out.
2. Fall Festival update: Monica felt that there weren't as many people, or as many interested people as in past years. A few people signed up to receive YSA newsletter. Jim Morris sold some art work. It was a pleasant weekend. Monica won't be doing it again in the future. Discussion ensued — what is the primary focus? To recruit members or to sell art? The issue will be revisited again next year, several months ahead of time.
3. Mariposa Gazette feature article previously discussed — feel free to promote it.
4. We will not be doing a Miniature Art Exhibit/Sale this year.

### **New Business:**

1. Holiday Party — Holiday party is scheduled Saturday, 12/14/24 from (maybe) 11:30 am to 2:30 pm at Wine Tails in Oakhurst. The food will be catered by Wine Tails with 3 different chilis available with multiple optional toppings. Kerby moved and Sandee seconded that YSA subsidize the party. The total cost is \$25.00 per person (which includes the space for the event) and each participant will be asked to contribute \$10 (as they would pay for an art demo). YSA will also provide water. We discussed possible activities for the holiday party (like show and tell). Barbara will contact Colette.
2. Kerby brought up the possibility of a 3-day event at the previous Sorensen's Studios, space owned by Electric Motor Shop, on December 4-6th. (Fresno Art Hop is Thursday, 12/5/24.) Kerby is waiting to hear confirmation from Electric Motor Shop. Kerby said that displaced artists from Sorensen's are interested in participating. This would be a one-time shot. Barbara moved and Jenn seconded and the vote was unanimous to support this venture and up to \$200 to further it, should it be given the go-ahead by Electric Motor Shop.
3. YSA Online Gallery — Barbara proposed the idea to have a YSA online gallery, using (and paying for) the resource of Jennifer Moss. We have not so far been able to arrange for a physical building for YSA and this seemed like a good alternative. Jenn needs to assess what all it would entail and come up with prices for set up and maintenance. Kerby likes the idea of using a separate url (like [yosemitearts.org](http://yosemitearts.org)) Kerby suggested the possibility of helping people with photographing the artwork. All of this will be further discussed. Barbara and Jenn will meet and more details and/or a proposal will be available after January 1st.
4. Membership fees for YSA: Kerby suggested that we discuss raising our dues to \$50 per year. After a short discussion and no decision, we decided to discuss this issue further next month..

Meeting adjourned 5:35 pm

Minutes written and submitted by Sandee Scott