



## **Board Meeting Minutes for February 11, 2025. Meeting called to order at 4:02 pm by President Kerby Smith**

Attending: Kerby Smith, Jennifer Moss, Wendy Denton, Barbara Liss, Monica Lasgoity, Vicki Thomas, Lura Schwarz Smith, Mary Beth Harrison, Autumn Ensign, Sheila Boyd, Sandee Scott

### **REPORTS**

• **Secretary:** Sandee Scott  
(Minutes distributed earlier to board members via email.) Wendy moved and Barbara seconded and the vote was unanimous to accept and approve minutes for the January 2025 YSA Board meeting, the January Special Board meeting minutes, and the Resolution for opening a bank account for the gallery at Chase Bank.

• **Treasurer's report:** Monica Lasgoity  
Membership: 146 members  
Financial: We currently have \$32,073.90. Big bump due to \$8,500.00 check from Visit Yosemite (Visitor Center) for the Gallery.

Bank Balances - 2/10/2025	Amount	Matures
United Security Bank	\$8,018.98	
Chase Bank - Gallery Account	8,500.00	
Wells Fargo - 7 Month Timed account	10,377.48	5/18/2025
Wells Fargo - 11 Month Timed Acct	\$5,177.44	2/18/2025
Total	\$32,073.90	

(The above figures do not include recent checks written for rent and expense reimbursements.)

• **Technology** Jennifer Moss  
Jennifer has eliminated the recurring payment option when signing up or renewing membership for right now. Dues increase will be effective July 1st, and will be concurrent with our fiscal year.  
Jenn upgraded our server (\$30 additional per year). Once upgraded, things will be faster and more efficient. Jenn created the gallery email address ([gallery@yosemitesierraartists.org](mailto:gallery@yosemitesierraartists.org)), which will be used primarily with square, and is setting up the online Visions exhibit.

### **Board Members**

**President:** Kerby Smith

**Past President:** Barbara Liss

**V.P. - Demonstrations/Non-Profit:**  
Wendy Denton

**V.P. - Community Outreach/Marketing:**  
Gina Mims

**V.P. - Technology:** Jennifer Moss

**V.P. - Hospitality:** Vicki Thomas

**Secretary:** Sandee Scott

**Treasurer/Membership:** Monica Lasgoity

### **Committee/Event Chairs**

**Newsletter editor:** Sheila Boyd

**Portrait Group:** Lura Schwarz Smith

**Photo Group:** Autumn Ensign

**Plein Air:** Mary Beth Harrison & Lisa Zylstra

**Women's Voices:** Wendy Denton & Jennifer Moss

**Art Center at Gallery Row:** Carolyn Hartling

**Community Galleries:** Barbara Liss

**United Security Bank:** Sheila Boyd & Sandee Scott

**Fundraising:** opportunity available

**Education:** opportunity available

**Historian:** opportunity available

**Art Demos**

Wendy Denton

February 15th — Jennifer Moss on How to Create & Update your YSA Artist Page (this will be recorded)

March 8th — Watercolor artist Dorella Troup who will be doing a paint-along for participants. (She'll bring supplies.)

April 18th — Carolyn DeAnda

Reminder Note: Contact Wendy via email to give her suggestions for presenters.

- **Community Outreach/Marketing** Gina Mims

Gina, Sheila and Jenn need Dorella's information for the newsletter and calendar by the 21st; Wendy will send. Gina says that we're running out of business cards and rack cards. Gina recommended that the new rack cards include information about the gallery on the other side. We will eliminate the dues structure on the card; not essential plus dues structure will be changing. Barbara moved and Kerby seconded the spending of up to \$250 on marketing materials. The motion passed unanimously.

**GROUPS**

- **Portrait group** Lura Schwarz Smith

The last session was a fun pose with Nikko. Models are booked up through April. Next month will be an opportunity to draw/paint life model, Lina Jane. This is a great opportunity since the Au Naturelle exhibit is coming up.

The Nature of Wildworks opportunity will be April 5th; there will be a limit of 12 artists and the cost is \$25 per artist. Artists to pay Nature of Wildworks directly. The event is open to all YSA members.

- **Plein air** Mary Beth Harrison

Plein air scheduled for tomorrow in Mariposa was canceled due to high winds and low temperatures forecasted. It will be rescheduled. Next month Plein Air will be a special Saturday session (3/22) at the home of Nancy Windish and Preston Sullivan.

- **Photo Group** Autumn Ensign

The next meeting is 5:00 pm, Feb. 18 at the community college — theme is Into the Unknown.

**GALLERIES AND EVENTS**

- **Community Galleries:** Barbara Liss

Visitor Center — currently work by Wendy Denton is up until the beginning of April; she will be followed by Jennifer Moss. Barbara has not been in contact with any of the wineries yet.

Madera County Government building in Oakhurst — Kerby will be following through with Bobby Macaulay regarding this opportunity, which has not yet been realized.

## GALLERIES AND EVENTS, cont'd

- **United Security Bank**

The changeout occurred today. There are some very colorful artworks on display. Next changeout will be mid-May. Stay tuned for announcement.

- **YGAC (Yosemite Gateway Art Center)** Carolyn Hartling (not present)

In a written report, Carolyn stated that currently the YSA spotlight exhibit includes Carolynne Gamble (2 spots) and Teresa J. Sharp. Next spotlight will be mid-March and she has 1 commitment and 1 “maybe” for that. If interested in displaying in the YSA spotlight space, members should contact Carolyn Hartling.

- **Women’s Voices, Women’s Vision** Jennifer Moss and Wendy Denton

There are 104 artworks in the on-line Visions of Self exhibit. Each entering artist got at least one piece accepted. There were several artists under age 18 who entered. Judging is taking place now. The local show begins March 1st at the Gallery at Oakhurst Spirits, with the reception taking place that day 3 pm - 5:30 pm.

### **Old Business:**

1. Kerby will contact Bobby Macaulay about YSA members displaying art at the Government Center.
2. Reminder on newsletter submissions. Send items for the newsletter to Sheila Boyd promptly by the 24th of the preceding month. Whatever is sent to Sheila should be “ready to go.”
3. As mentioned earlier, dues increase will be put off until July 1st.
4. YSA Gallery: Barbara has already received 15 applications for gallery 2D participation, and 3 from 3-D artists (our limit for 3-D display). She believes we’ll have space for 25 2-D artists. Barbara is also organizing a binder of materials outlining protocols, such as the daily log and step-by-step instructions for using Square, and she’ll be offering training sessions to participating artists. The plan is to have winter hours of 12 to 5:00 pm January through March, and extended hours of 12:00 pm to 7:00 pm April through December, with 2 shifts (12 - 4 and 4 - 7) for those days. People will sign up on a quarterly basis. Gallery will be closed Monday and Tuesday.
5. Miscellaneous notes regarding the gallery — the back room will be storage for bubble wrap, bags, tape, etc. Use only screws on the portable walls. Target date for soft opening is 3/1/25 — we hope to plan an opening celebration later and perhaps host a mixer with the Chamber of Commerce.

6. A motion was made by Barbara and seconded by Sandee and passed unanimously for the “Omnibus” gallery budget for up to \$4000; it authorized and includes reimbursements for gallery-related expenses to Kerby and Barbara, approximately \$800 for signs, costs for lighting (just under \$1000), consulting with Nick Adelizi, obtaining an iPad and square reader, digital lock for door, and telephone and internet services. (Note that we are getting a really great deal from new YSA member Ernie Reda who is a licensed electrician willing to do a full day’s worth of work making all the changes we need and supplying the new LED bulbs. The cost would normally be about 3 times that.) Discussed telephone services and the possibilities and decided that more research needs to be done before final decision is made. Barbara also talked about the shifts and signing up for shifts and rotation of the art wall spaces. Barbara is encouraging limited numbers of pieces of art so that the art doesn’t look crowded, which will enhance the art and the overall look of the gallery. There will be space for stickers and greeting cards and bins for prints. Thanks to Mary Beth for the donation of the refrigerator and microwave. Signage is wonderful. We plan to be part of the Oakhurst Art and Wine Hop. The trolley stops nearby. Kerby suggested that Wendy make arrangements to meet with Rhonda to discuss grant possibilities.

#### **New Business:**

1. Gina said the banner project is now open. Apply through Smarter Entry. Gina has some canvases available with the appropriate dimensions if anyone needs one. Art Hop meeting is 5:00 pm, 2/26 at Wine Tails. A number of art-related matters will be discussed.
2. The passing of member Carla Rajnus was noted. An in-memory tribute is being created.

The next board meeting is scheduled for Thursday, 3/13/25 at 4:00 pm on Zoom.

Meeting adjourned 5:35 pm

Minutes written and submitted by Sandee Scott