

# Board Meeting Minutes for May 8, 2025. Meeting called to order at 4:04 pm by President Kerby Smith

Attending: Kerby Smith, Jennifer Moss, Wendy Denton, Barbara Liss, Gina Mims, Monica Lasgoity, Sandee Scott, Vicki Thomas, Sheila Boyd

## **REPORTS**

• Secretary Sandee Scott

(Minutes distributed earlier to board members via email.) Barbara moved and Wendy seconded and the vote was unanimous to accept and approve minutes for the April 2025 YSA Board meeting.

• Treasurer's report Monica Lasgoity

Membership: We currently have 157 members.

One of our CDs (\$10,000) expires May 18th. The other one expires in September.Barbara moved and Jenn seconded and the vote was unanimous to re-do the CD for 7 months at whatever the interest rate may be, since whatever it is is far better than just sitting in a checking account.

#### Jennifer Moss Technology

Jennifer will be traveling and has arranged a backup person in case there is a major issue or problem with anything technological. She will send Kerby the contact info directly. No problems are anticipated. Jennifer has bought more ribbons for the Annual show. Kerby suggested posting the Gallery application on the website.

#### Wendy Denton Art Demos

June 21st — Carolyn DeAnda

July 12th — Susan Sarbach, to be confirmed

August 16th — Pam Kiefer

September — Jennifer Moss

Wendy stated that she has a grant application written and ready to send out.

#### Community Outreach/Marketing Gina Mims

Courtney McDaniel, a relatively new member and new gallery member, will possibly help with marketing and social media. Gina has met with her.

#### **Board Members**

President: Kerby Smith

Past President: Barbara Liss

V.P. - Demonstrations/Non-Profit:

Wendy Denton

V.P. - Community Outreach/Marketing: Gina Mims

V.P. - Technology: Jennifer Moss

V.P. - Hospitality: Vicki Thomas

Secretary: Sandee Scott

Treasurer/Membership: Monica

Lasgoity

### Committee/Event Chairs

Newsletter editor: Sheila Boyd

Portrait Group: Lura Schwarz Smith

Photo Group: Autumn Ensign

Plein Air: Mary Beth Harrison & Lisa

Zylstra

Women's Voices: Wendy Denton &

Jennifer Moss

Art Center at Gallery Row: Carolyn

Hartling

Community Galleries: Barbara Liss

United Security Bank: Sheila Boyd

& Sandee Scott

Fundraising: opportunity available

Education: opportunity available

Historian: opportunity available

Overall, marketing is going well. Art Hop is next week.

• Reports given for Portrait Group, Plein Air group and Photo group.

Check the calendar on the YSA website to see the latest scheduled events. Send Jennifer Moss relevant posts for the calendar and allow at least a week for the posting.

### **GALLERIES AND EVENTS**

# **Community Galleries** Barbara Liss

- **Visitor Center** Interested artists should check with Barbara Liss if interested in displaying artwork there. When Jennifer's work comes down, Luke Shaftary will bring his landscape photography to display.
- YGAC (Yosemite Gateway Art Center) YSA will be continuing its Spotlight wall at YGAC. Carolyn Hartling is the liaison and curator. Next changeout will be mid-July.
- United Security Bank (Sheila Boyd and Sandee Scott). Next art changeout will be Tuesday May 13th and the art will be up to the end of August.
- YSA Gallery update from Barbara. Changeout will be Monday, June 30th. Sales in March were about \$400 and that doubled in April. The ribbon cutting event was quite successful and well attended. Discussion re: rack cards; we'll get 2500 with the new design.

### **Old Business:**

- 1. Submit articles for newsletter to Sheila Boyd by the 15th of the month; Sheila plans to get the newsletter out by the 25th or 26th.
- 2. YSA Gallery see above.
- 4. YSA 54th Annual Open exhibit Currently we have only 21 submissions. Call to artists is posted on Smarter Entry. Deadline for submissions: May 18th.

Notice of Acceptance: May 28th (approx.)

Intake: Wednesday, June 4th, Installation: Thursday and Friday, June 5th and 6th

Reception and Awards: Saturday, June 14th. Pick-up: Monday, July 7th

Kerby will recruit judges.

## **New Business:**

- 1. Kerby stated that he does not use Facebook messenger. Communicate with Kerby in an alternative way.
- 2. Any classes or workshops that are presented as YSA-sponsored must have the approval of the YSA Board.
- 3. Jenn stated that the Mariposa Gazette will have an article on the new gallery.
- 4. Art, wine & wheels (5/24/25) is being covered by Laurie Harry, Diane Erwin and Cathy Desch.
- 5. The next board meeting is scheduled for Thursday, June 12th at 4:00 pm on Zoom.

Meeting adjourned 5:32 pm

Minutes written and submitted by Sandee Scott