

Board Meeting Minutes for August 14, 2025.

Meeting called to order at 4:00 pm by President Kerby Smith

Attending: Kerby Smith, Jennifer Moss, Wendy Denton, Barbara Liss,

Gina Mims, Monica Lasgoity, Vicki Thomas, Sheila Boyd, Autumn

Ensign, Carolyn Hartling

### **REPORTS**

• **Secretary** Sandee Scott not present Minutes for July are delayed. To be voted on in September

• **Treasurer's report** Monica Lasgoity

Membership: We currently have 157 members. Our current cash total (all accounts) is \$23,401.95.

Monica proposed we close the \$5000 CD account as that money will be needed in the future to cover gallery losses. It matures 9/18/25. The gallery account at Chase Bank needs to maintain a \$2000 minimum balance to avoid monthly service fees. After discussion Monica moved, Jennifer seconded and the motion carried to close the \$5000 CD account and move that money to the YSA account at USB.

• **Technology** Jennifer Moss

Jennifer has added a recurring monthly donation button to our webpage. Ernie Reda has been added to the In Memoriam page.

The next Mariposa Gazette featured artist will be Steve Seifert.

Art Demos Wendy Denton
 August 16th — Kerby will do a recording of Saturday's demo of Pamela Keefer painting on feathers.
 September 20th — "The Modern Art Heist" by Jennifer Moss, demo/presentation on Zoom only.

Wendy also mentioned the communication she had from Jeni Bates who is looking for art demonstrators for a group she belongs to. Discussion ensued about recruiting a Demo coordinator.

#### **Board Members**

President: Kerby Smith

Past President: Barbara Liss

V.P. - Grants for Non-Profits: Wendy

Denton

V.P. - Demos: Open

V.P. - Community Outreach/Marketing:

Gina Mims

V.P. - Technology: Jennifer Moss

V.P. - Hospitality: Vicki Thomas

Secretary: Sandee Scott

Treasurer/Membership: Monica

Lasgoity

#### Committee/Event Chairs

Newsletter editor: Sheila Boyd

Gallery Manager: Barbara Liss

Portrait Group: Lura Schwarz Smith

Photo Group: Autumn Ensign

Plein Air: Mary Beth Harrison & Lisa

Zylstra

Women's Voices: Wendy Denton &

Jennifer Moss

YGAC Spotlight: Carolyn Hartling

Community Galleries: Barbara Liss

United Security Bank: Sheila Boyd

& Sandee Scott

Social Media: Jim Morris

Fundraising: opportunity available

Education: opportunity available

Historian: opportunity available

# • Community Outreach/Marketing Gina Mims

Discussion re: Sponsorships/Fundraising for YSA and the YSA Gallery. We do need to have a fundraising committee.

Gina will send out a letter to YSA members that includes a template for further outreach and requests for donations. Kerby likes what we have planned to honor Ernie Reda who recently passed away and proposed recognizing members (who have not passed away).

Barbara has the Ernie memoriam event planned in coordination with Ernie's son, and is using it as a test for possible future special events at the gallery. Discussed rack card distribution (everyone is welcome to help with this task). Gina proposed that we have an 8 x 10 gallery poster too and said she would make one.

### **GALLERIES AND EVENTS**

# **Community Galleries**

- **Visitor Center** Barbara Liss reported that Luba's work is on display from 8/15 to 10/15. Two other artists are in the lineup, including Jim Morris. If interested in displaying at the Visitor Center, contact Barbara.
- YGAC (Yosemite Gateway Art Center) Spotlight Wall Carolyn Hartling reported that current displaying artists are Erin Cook and Carolynne Gamble. Changeout will be mid-September. Next will be Steve Carney and Luba Pavluk with space for one more artist.
- United Security Bank Sheila Boyd & Sandee Scott reported that the next art changeout will be August 19th (note: this was changed to August 21). It'll be up until mid-Nov.
- YSA Gallery Barbara reported that the changeout will be Monday, Sept. 29, and if not completed, Sept. 30 too.

# • Portrait Group, Plein Air group and Photo group.

Check the calendar on the YSA website to see the latest scheduled events. Send Jennifer Moss relevant posts for the calendar and allow at least a week for the posting.

### **OLD BUSINESS:**

1. Submit articles for newsletter to Sheila Boyd by the 15th of the month; Sheila plans to get the newsletter out by the 25th or 26th. Make submissions ready to go — Sheila will not be re-writing copy.

### **NEW BUSINESS:**

- 1. The Sierra Senior Center is having an open house (Senior Resource Day) and invited us to have a table there on 9/12 to let people know who and what we are. Barbara and maybe Sheila or Wendy will be there.
- 2. Sierra Senior Center has an opportunity for someone to paint a mural on an outbuilding.
- 3. The next board meeting is scheduled for 9/11/2025 at 4:00 on Zoom.

### Meeting adjourned 6:00 pm.

Minutes written from the recorded Zoom meeting and submitted by Sandee Scott