



Board Meeting Minutes for September 17, 2025

Meeting called to order at 4:30 PM by President, Kerby Smith.

Attending: Kerby Smith, Wendy Denton, Jennifer Moss, Sheila Boyd, Vicki Thomas, Monica Lasgoity, Sandee Scott, Barbara Liss, Autumn Ensign, Nancy Bednar.

Reports

Secretary:

Minutes for July and August- Approved

Nancy Bednar accepted as Board Secretary- Approved

Treasurer's Report: Monica Lagoity

Membership: We currently have 156 members

Current cash on hand: \$22,000.00

Recent budgets have been sent to Wendy Denton.

Promoting membership renewals was discussed. The frequency of checks for proceeds from the YSA Gallery was discussed. Artists who sell their work are paid monthly. Commissions to Gallery staff are paid quarterly, across the board. Information was given by Barbara Liss, Gallery Manager.

Technology: Jennifer Moss

Jennifer reported a social media push for the next 3 months to promote the YSA Gallery. An increase of 5 to 10K views is projected within 2 different age groups. Interviews with Artists in the gallery are appearing online and there is a new presence on Google maps and Yelp. Jennifer also reported that there are both yearly and monthly recurring memberships on the site now.

Art Demos: Wendy Denton

Wendy reported that Ginny Burdick will do the Art Demo for October. October. Attendance at Art Demos has decreased. Art Demos for next year will be discussed in December.

Galleries and Events: Barbara Liss

YSA Gallery: The Ernie Reda event went very well. Carolee Jensen will take the window space on September 29th.

To meet the need of non-gallery staff, YSA members will be able to share one piece of their art (11X14 or smaller) on a large gallery wall without the need to work in the gallery. This opens up the possibility of up to 20 member/artists being able to have a presence in the gallery.

August gross for the YSA Gallery was \$2700.00. Traffic at the gallery has picked up. Daily logs at the gallery keep track on head counts.

Black Friday Weekend mark downs are planned. Gallery operation will be changing to winter hours.

Visitor Center: The next available wall space will be in February.

Old Business:

YSA Fundraising was discussed. It was suggested by Kerby Smith that instead of asking for donations we should pursue Fund Raising events in January, February and March. An increase in member dues will also be revisited at a later date.

New Business:

The non-profit status of YSA was discussed as it pertains to the possibility of establishing YSA as a Charity of Choice for Face Book.

The next meeting of the YSA Board will be October 15th, 4:00PM

Meeting adjourned at 5:57 PM

Minutes written from a recorded Zoom Meeting and submitted by Nancy Bednar

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