

## **Yosemite Sierra Artists Board Meeting Minutes March 18, 2026**

The YSA Board Meeting was called to order via Zoom at 4:32 by President, Kerby Smith.

In attendance were: Kerby Smith, Vicki Thomas, Jennifer Moss, Nancy Bednar, Wendy Denton, Lura Schwarz Smith, Sheila Boyd, Carolyn Hartling, Andrew Regner, Monica Lasgoity, Autumn Ensign, and Barbara Liss.

### **Secretary: Nancy Bednar**

A motion to accept minutes for February, 2026 was made by Vicki Thomas. A second was made by Wendy Denton. Minutes for February, 2026 were accepted by a unanimous vote.

### **Treasurer: Monica Lasgoity**

Monica reported that membership was currently 149. Cash on Hand is \$30,179.80. \$6000.00 in funding was recently received from the Madera County Visitor's Bureau as well as a \$2000.00 cash donation from Andrew Regner.

### **Chair Reports:**

#### **Technology/Website Status: Jennifer Moss**

Jennifer reported that she continues to work on Artist Profiles as well as updates to websites on Social Media.

#### **Non-Profit Grants: Wendy Denton**

Wendy requested a figure to represent the YSA total revenue for a year. This number was to be used for Grant Writing purposes... that figure, reported by Monica, was under 200K per year.

#### **Marketing: Gina Mims**

Gina reported that she is currently working on a press release for the Mariposa Gazette and exploring the Fresno NPR radio station as a source of future advertising.

The next Women in Business luncheon will be held at the Distillery.

Kerby authorized funds for 5 women from YSA to attend.

### **Groups:**

#### **Portrait Group: Lura Schwarz Smith**

Lura reported that the next portrait model will be Kathy Marks. Models are now booked for the portrait group through June.

Lura also informed the Board about the Nature of Wildworks group in Coarsegold as an opportunity to draw (or photograph) animals from life. The next opportunity will be May

2nd from 10 AM to Noon. Attendance is limited to 20 and the cost is \$25.00. Reservations need to be made through Lura.

**Plein Air: Mary Beth Harrison/ Lisa Zylstra**

The most recent Plein Air gathering was at Manzanita Lake on March 11th. The next gathering will be in Coarsegold at the ranch property of YSA member Carol Wagner. All members are invited to attend the Mariposa Paint-Out, April 22-26.

**Photo Group: Autumn Ensign**

Autumn reported that the Photo group attendance is at 5 to 7. The next subject will be "words"

**YSA Facebook: Barbara Liss**

Barbara reported that there is good traffic on the FB site and that she posts once a day. The FB site is the source of official YSA information.

**Galleries and Events: Barbara Liss**

Barbara reported that the wall at the Madera County Visitors Center is booked through the end of this year.

The YSA Anniversary Party was well attended. Music by YSA member Terry Robinson, 3 Booths in the parking lot, opportunity drawings and food made the occasion very festive.

Artists need to sign up to display their work for the upcoming Art and Wine Hop. Gina has the master list.

**Gallery Row/YSA Showcase: Carolyn Hartling**

A new show is about to open at the YSA Showcase at YGAC with Cathy Desch, Gina Mims, and Gina Burdick. It will run until mid-May.

**United Security Bank: Sheila Boyd**

The future of Art hanging in the United Security Bank still remains uncertain.

**Old Business:**

**Au Naturale: Gina Mims**

Gina reported that submissions for Au Natural are coming in.

**Art, Wine and Wheels: Gina Mims**

A request for \$100.00 was made by Cathy, Luba and Laurie to put up booths at "Art, Wine, and Wheels" This was approved by Kerby. The event will be on the Saturday prior to Memorial Day (May 23).

**55th Open: Kerby Smith**

Kerby reported that Smarter Entry was ready to go. The show will open June 20th. The Call for Entries will happen this coming week...April 1st. on the YSA Site.

**Framing Workshop: Sheila Boyd**

The Framing Workshop is scheduled for May 30th (tentatively) at Bodies by Boyd, from 10AM to noon.

Reminder about newsletter submissions: Sheila Boyd

Newsletter submissions need to be in by the 18th of the month...the newsletter is published on the 26th of the month.

Gina volunteered to do the newsletter while Sheila is gone on Vacation.

**Visions Wrap-up and MCAC Proposal: Jennifer Moss**

Jennifer reported that the reception went very well. There were 39 artists and 50-60 guests at the reception. Jennifer also reported that next year the Visions Show will take place at the MCAC Gallery.

**New Business:****Social Media for the YSA Gallery: Jennifer Moss**

After a discussion, it was decided that the Board would extend Jennifer's online services to the YSA Gallery. The cost of the services are \$100.00 a month for a total of \$300.00. The cost of this service will be paid in equal amounts from the accounts of YSA and the YSA Gallery. This will be in effect through July 31st, when a new YSA President will oversee the situation.

A motion to this effect was made by Kerby and a second was made by Nancy. It was approved by a unanimous vote.

**Fundraising Recruitment: Barbara Liss/Gina Mims**

Barbara and Gina volunteered to have lunch with Dorella Troupe and Laurie Harry regarding the 'Demos' position.

**Mountain Artisans: Kerby Smith**

Kerby reported that the Mountain Artisans Market at Fresno Flats Historic Park has invited YSA to participate at no cost because of its non-profit status. The cost of participating would be the price of your own pop-up and display equipment, and the artist's own time to sit with the booth. Kerby and Andrew will investigate further and report back at the April Board Meeting.

**My Club: Kerby Smith**

Art workshops for Kids...an opportunity to participate in an activity that would be good for the community and great for grant possibilities. Autumn volunteered to coordinate with My Club.

The meeting was adjourned by Kerby Smith at 6:31 PM  
Minutes written and submitted by Nancy Bednar

